

THE COMET CODE

The Comet Standard, a comprehensive data standard for use with comics products sold in the direct market, has been created by a committee of industry stakeholders to set uniform expectations for data format, contents, and product categorization.

By signing on to this document, the Comet Code, **Comic Shop Assistant** COMPANY NAME commits to making data compliance a company priority. With the understanding that changing the processes around data requires resources and time, members of the Comet Code agree to work toward progressive milestones for data improvement in compliance with the Comet Standard.

Signatories recognize that the Comet Standard is intended to be a living standard, and will participate in ongoing collaboration to shape and improve the standard. They will also ensure that company procedures around comics products are kept up to date as the standard evolves.

The core of the Comet Metadata Project is in the recognition that standardized, clean data will benefit all aspects of the direct market, including customers, retailers, software vendors, distributors, and publishers.